

Съдържание

<i>Preface or foreword</i>	5
Antonia Navarro Tejero. <i>Mamang Dai's poetry: challenges in translating ecofeminism</i>	7
N. Berrin Aksoy. <i>The importance of a comprehensive method in the teaching of literary translation</i>	15
Temenuzhka Seizova-Nankova. <i>Valency constructions at work: a case study</i>	21
Svetlana Nedelcheva. <i>Phrasal verbs with off may not be hard to pull off</i> ...	42
Irina Stoyanova-Georgieva. <i>„Absolutely“ modifying adjectives in British and Bulgarian newspapers in comparison with the British national corpus</i>	57
Aleksandra Aleksandrova. <i>Understanding name-based neologisms</i>	65
Irina Ivanova. <i>Teacher collaboration in CLIL contexts: challenges and good practices</i>	78
Dessislava Georgieva Todorova-Hlavacik. <i>Adapting an English language textbook to the principles and laws of Suggestopedia</i>	90
Snejana Obeyd. <i>Challenges in teaching the nominal substitute „same“ and its Bulgarian projections</i>	101
Radostina Igljikova. <i>Challenge accepted: employing reading comprehension strategies in training your brain into becoming a better reader</i>	108
Deyana Peneva. <i>Challenges in teaching remedial apologies to learners of English as a foreign language</i>	117

Miroslava Tsvetkova. <i>The cognitive approach as a challenge in foreign language teaching</i>	125
Polina Mitkova. <i>Teaching conversational implicature to adult language learners</i>	136
Seven Reshadova. <i>Students' and teachers' preferences in using different approaches and strategies in vocabulary teaching and learning</i>	150
Desislava Cheshmedzhieva-Stoycheva. <i>Idle, stricken, or retired: challenges in understanding media discourse on nuclear power</i>	165
Rumyana Todorova, Zlatko Todorov. <i>Anticipatory mechanisms and techniques in Bulgarian and British ads and their applications in the English language classroom</i>	178
Desislava Toneva. <i>Challenges in understanding media discourse on drugs: use of slang</i>	185